

CITY OF LOS ANGELES

SPECIAL EVENT

APPLICATION WITH REFERENCE NUMBER: 20140568

Event Type: Block Party **Event Title:** FAME Fest

Sponsor Information

Organization Name: Sportie LA **Phone (Day):** 323-653-3887
Sponsor Name: Isack Fadlon **Phone (Evening):** 323-653-3887
Title: Owner **Fax:** 323-
Address: 7761 Melrose Ave. **Email:** isack@sportiela.com
City: Los Angeles
State: ca **Zip Code:** 90046

Contact Information

Contact Name: Donald Duckworth **Phone:** 818-515-2159
Title: Executive Director **Fax:** 818-515-2159
Address: 1934 WILSON AVE **Email:** duckworth.donald@gmail.com
 ARCADIA, CA 91006

Event Coordinator/Main Contact Information

Event Coordinator/Main Contact Name: Bianca Pinkerton **Phone:** 562-619-7270
Title: Event Coordinator **Fax:** 562-619-7270
Address: 621 East. 6th St., **Email:** biancampinkerton@gmail.com
 Long Beach, Ca
 90802

Event Date, Address and Description:

Actual Event Date: **Begin Date:** 06/05/2014
End Date: 06/05/2014
Actual Event Address: **Address:** 7753 Melrose
Cross Street: Genesee
ZipCode: 90046
Event Location: Right of Way

Event Description:

Briefly *describe the event* and explain planned activities which will occur in the street, what obstructions will be placed in the street, stages, booths, bleachers, etc.

The Melrose Business Improvement District, Sportie LA and GuerillaOne present FAME Fest: Fashion. Art. Music. Eats, an outdoor festival held every first Thursday of the month featuring the best in new fashion, dozens of new and established artists, live music and the city's favorite, most sought-after food trucks.

Closure Information

Closure 1:

Street Name	Genesee	Date	Time
From (cross street)	Melrose	Begin: 06/05/2014	12:00 PM
To (cross street)	Waring	End: 06/05/2014	11:00 PM
Closure Type:	Partial Closure - Number of Lanes:		

Closure 2:

Street Name	Melrose	Date	Time
From (cross street)	Genesee	Begin: 06/05/2014	3:00 PM
To (cross street)	Ogden	End: 06/05/2014	11:00 PM
Closure Type:	Sidewalk Closure		

Other Information

Estimated Attendance:	1000
Event Frequency:	Monthly
Additional Information:	There will be a dog rescue located on Genesee

Vendor Information

Street Cleaning	Yes
Barricades	Delivery
Will there be selling activities?	Yes - Both
Will Alcoholic Beverages be sold?	Yes - Private Property
Will there be any structures/equipments?	No
Will there be any cooking/open flame?	No
Does the sponsoring organization have proof of nonprofit status?	Yes
Selling will be on:	Street and Sidewalk
Selling Activity:	The Melrose Business Improvement District, Sportie LA and GuerillaOne present FAME Fest: Fashion. Art. Music. Eats, an outdoor festival held every first Thursday of the month featuring the best in new fashion, dozens of new and established artists, live music and the city's favorite, most sought-after food trucks
List items to be sold:	artwork alcohol clothing pet adoptions

Bureau of Street Services Comments to Customer

None